

**Nurturing Financial Wellness: Mind, Money and More**

Moore Norman Technology Center – South Penn Campus

13301 S. Penn Ave., Oklahoma City

Thursday, January 25, 2024

**Agenda**

**8:30 a.m. Registration, Breakfast and Visit Exhibits**

**9:15 a.m. Opening Welcome** (Rooms C, D. E)

Sarah Flanagan, President, Oklahoma Jump$tart Coalition

Steve Shepelwich, Lead Community Development Advisor, Federal Reserve Bank of Kansas City, Oklahoma City Branch

**9:30 a.m. General Session – Financial Health: Setting the Stage**

Janae Bradford, Director, Office of Financial Empowerment & Community Wealth, City of Tulsa – Office of the Mayor

**Getting Ahead: Bridges Out of Poverty**

Treasure McKenzie, Director, Muskogee Bridges Out of Poverty

**11 a.m. Break and Exhibits**

**11:15 a.m. Community Driven Financial Wellness Panel Discussion**

Steve Shepelwich, moderator, Lead Community Development Adviser, Federal Reserve Bank of Kansas City

Kelsey Schultz, Coordinator of Bank On Tulsa

Dawn Simon, Chief Experience Officer, WEOKIE Federal Credit Union

**Noon Lunch**

**12:30 p.m. Oklahoma JumpStart Coalition Awards**

Sarah Flanagan, President, Oklahoma JumpStart Coalition

**12:45 p.m.** **Mental Health Connection to Financial Wellness**

Kendra Burkhalter, Behavioral Health and Wellness Coordinator, Oklahoma Department of Mental Health and Substance Abuse Services

**1:30 p.m. Break and Visit Exhibits**

**1:45 p.m. The Psychological Impacts of Financial Distress**

Tina Herndon, moderator, Financial Educator, Tinker Federal Credit Union

Roxanne Bilby, Rogers State University, Drug Prevention Coordinator

Danielle Lynch, CDSVRP, MSW, Director of Domestic Violence Advocacy, YWCA

**2:45 p.m. Empowerment Through Hope**

Norman Markland, Community Hope Center Director Oklahoma Department of Human Services

**3:15 p.m. Closing**

Sarah Flanagan, President, Oklahoma JumpStart Coalition

**3:30 p.m. Adjourn**